



REDSTICK®

More than 210,000 people a year are attacked by dogs in England, including 4,000 of the 132,000 postal workers trying to deliver mail. This number is rising every year and now costs the NHS over £3 million.

Whether you see every dog as a potential danger or believe, "there's no such thing as a bad dog – only bad owners", dog attacks will continue and the consequences will be dreadful and sadly, sometimes fatal.

Within any business or agency there is a responsibility to assess and mitigate against risk for staff. Whilst the law has been strengthened, in reality the key to reducing injuries is to break the dogs grip quickly. Calling the police, if possible, will take precious minutes and the ultimate solution, a firearms officer, may not be available.

DS Designs Europe Ltd, based on their many years of experience in dog handling and dog psychology, have created a solution that can be used by anyone, the **REDSTICK®**.

- It instantly breaks the dogs grip, minimizing injuring and protecting the victim
- It is used by professionals in the field as the best tactical option

- Approved by the RSPCA, Police forces across the country and the American SPCA
- Cost effective and easy to use
- Key Personal Protection Equipment for any employee at risk of being attacked by a dog
- Can be used repeatedly compared to poor quality, one off sprays.

The REDSTICK® is strong, light and bright with a finger guard built in. It is a simple, effective and versatile tool that can break the grip of even the most determined bull breeds. It is designed to exploit the only area of weakness in such dogs – the natural gap behind the canines – just before the jaws meet, a proven method of humanely removing a dog from a victim be it an animal or human.

Dimensions: length 250mm (25cm), width 40mm (4cm) and made from medium viscosity polyamide for maximum strength, weight 85 grams.

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